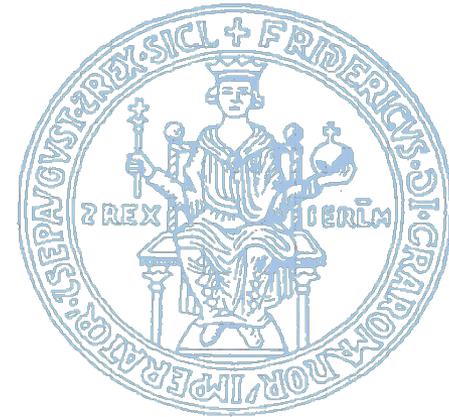




**CRUI**

Conferenza dei Rettori  
delle Università Italiane



**Roberto Delle Donne**

# **The slow transition to full gold Open Access in the Humanities and Social Science**

Working Together to Promote Open Access Policy Alignment in  
Europe

Turin, 22 February 2016 - Nexa Center for Internet and  
Society

# Open Science

Open Science is always at the crossroad of the evolution of information and communication technologies, the paths of different disciplines and the transformations of their methods, the changes in the markets of scholarly communication and in the criteria for assessing the quality of publications.

# Market of Scientific Communications

A strong acceleration in strategic interaction of dominant commercial groups, and even by oligopoly concentrations.

# OA Movement

Critical voices, the struggles and protests that have been raised all over the world, leading governments, scientific institutions, research centers and funding agencies to seek a comprehensive and effective response to the needs of the various disciplinary communities

# Messina Declaration

In November 2004, CRUI promoted the agreement of the Italian Universities to the "Berlin Declaration to Knowledge in the Sciences and Humanities", on the occasion of the Messina Conference on "Italian Universities for Open Access: towards open access for scholarly literature"

# Messina Open Access Road Map 2014-2018

Universities and research centers committed themselves to work together through three directions:

- Strengthening actions aimed at promoting cooperation and a shared vision of OA among universities and research centers.
- Adopting an OA policy (green road) and supporting the fully integration of current research information systems (CRIS) with OA repositories as strategic action into dissemination and enhancement of Italian research output, **not only in the fields of science, technology and medicine.**
- Building a shared vision to implement a national policy on OA research data and their reuse according to the international standards and guidelines.

# University Presses

In the last ten years, in Italy about thirty initiatives:

- business models and market strategies of commercial publishing
- principles of Open Access
- public-private partnership

# University Publishing

- Third generation University Press
- Non-Profit Organization able to stay also «in the market, in order to get from it efficiency criteria and competitive sustainability, so as to get surplus revenues to further achieve its purpose to promote Open Access» (Giovanni Mari)

# Rainer Kuhlen

*Erfolgreiches Scheitern - Eine  
Götterdämmerung des Urheberrechts?  
(2008)*

- Open Access could become a privilege of some rich American and European universities
- *freemium* model

# French Model

- *Open Edition Freemium*
- The solution taken in France is a model to face with also for Italian users

# Italian Experiences

- Firenze University Press
- agreement with Reti Medievali in order to experience together a *freemium* model for publishing research e-books

# University Presses

- University Presses as strategic sector for the enhancement of the Italian scholarly production
- Distribution and dissemination of articles, books and dataset assume a decisive importance

# University Presses

- University Presses: not limited to the single universities or research centres

# University Presses

- Identification of good practices to certify the quality of scientific production, assumes a central role
- Quality of publications is ensured by the scientific community by the “responsible” practice of “peer review”
- adequate solutions, in order to ensure open access to the whole chain of publishing, from books and articles to dataset