Open access

VSNU

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Agenda

• Introduction
• Dutch ambition
• Our approach
• Keys to success
• Our proposal/offer
The 14 Dutch Universities

- University of Groningen
- University of Twente
- Delft University of Technology
- Leiden University
- VU University Amsterdam
- University of Amsterdam
- Utrecht University
- Erasmus University Rotterdam
- Maastricht University
- Tilburg University
- Wageningen University
- Radboud University Nijmegen
- Eindhoven University of Technology
- Open University of the Netherlands
Towards open access

Current model
• publishers host a system of peer review
• paywalls & embargo periods

Open access model
• publishers host a system of peer review
• publications freely accessible & no more embargo periods
Main reasons for open access

The outcome of publicly funded research should be freely and publicly available.

Open access...

1. benefits society
2. is technologically possible
3. can be achieved within current system of publishing
Dutch ambition for open access

100% gold open access by 2024
Our approach
Our approach:
Focus on the biggest publishers
Our approach:
8 biggest publishers cover 70% of the market
Our approach:
Big deals as vehicle for open access negotiations

Springer
- two years
- OA big deal
- on 1,700 titles
- excluded: BioMed Central, Springer Open

Sage
- two years
- partial OA deal
- 200 articles (20% of output)
- selected titles

November 2014

July 2015
Our approach:
Big deals as vehicle for open access negotiations

Elsevier
- three years
- partial OA deal
- 3,600 articles
- (10-20-30% of output)
- selected titles

Wiley
- four years
- OA big deal
- in 1,400 titles

- Oxford University Press (OUP)
- Taylor & Francis
- American Chemical Society (ACS)
- Kluwer

December 2015
February 2016
Worldwide Publishing Market

Market today
Subscription
€ 7.6 bn
Current worldwide spending on subscriptions

Market transformed
Open access
€ 4.0 bn
Estimated worldwide spending on open access publications

+ 45% buffer
€ 2.000

Open access possible within the current financial system

#2 m
number of scholarly articles

€ 3.800
Current price per article publication

#2 m
number of scholarly articles

€ 2.000
Estimated realistic price per article publication

Based on Schimmer, R., Geschuhn, K. K., & Vogler, A. (2015). Disrupting the subscription journals’ business model for the necessary large-scale transformation to open access. doi:10.17617/1.3.
How did we do it?

4 success factors
1. Unique bargaining model: form one block
2. A powerful delegation to the negotiation
3. Fidelity to principles
4. Clear political support
The next step: open access needs to move worldwide
We aim to share our experiences
More information?

• Read our E-zine about the Dutch approach
• Go to www.vsnu.nl/openaccess
• Sign up for our open access newsletter
• Contact us!
Thank you for your attention!